

The TOPPAN Group's Purpose & Values

The TOPPAN Group has formulated "TOPPAN's Purpose & Values," a new Group philosophy comprising its "Purpose" and "Values."

The TOPPAN Group's Purpose & Values is a philosophy shared by the entire TOPPAN Group. The Group will come together to exceed the expectations of society, target further transformation, and work with all our stakeholders in aiming to create a sustainable society and enhance corporate value.

TOPPAN's Purpose & Values

Purpose

Breathing life into culture,
with technology and heart.

Values

Integrity

Act with sincerity,
build relationships on trust.

Proactivity

Think ahead,
act with speed.

Passion

Be enthusiastic,
boldly take on challenges.

Creativity

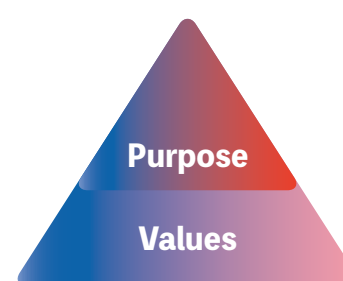
Be imaginative,
create new value.

TOPPAN's
Purpose
& Values

Purpose

Values

Shared philosophy of the Group



Corporate philosophies,
corporate creeds,
and visions of individual
TOPPAN Group companies

TOPPAN

TOPPAN
Edge

TOPPAN
Digital

TOPPAN
Group companies

Individual company
philosophies

Conduct Guidelines

Business Fields

Shared
guidelines
of the Group

"Breathing life into culture" expresses how we have created and communicated diverse cultures by leveraging our printing technologies closely aligned to "information" and "living" through a wide range of businesses.

"Technology" expresses our strong-rooted printing technologies evolved from printing skills and our commitment to continue leveraging them to support and excite people.

"Heart" expresses the ethos we have valued for many years and represents the ability to perceive people's feelings and needs as well as the ideas and creativity born from that understanding.