

Social Contribution Activities


Basic Approach

Approach

“Breathing life into culture, with technology and heart,” the “Purpose” under the Group philosophy, avows our commitment to supporting society and people’s lives through business. The TOPPAN Group addresses social issues through extensive engagement with the community by delivering wide-ranging goods and services.

Recognizing the strong links between our business and society, we work to fulfill our responsibilities as a good corporate citizen and foster mutual understanding through interaction and dialogues with local communities. We believe that the building of relationships of trust and mutual growth with communities is essential for our efforts to achieve a sustainable society.

Our community involvement has been strengthened through social contribution activities across the entire global Group. TOPPAN organizes various initiatives to support donations, education, and the arts and culture. Group employees participate in volunteer and environmental conservation activities that address the needs of diverse communities.

 [More details on the Conduct Guidelines >](#)

<https://www.holdings.toppan.com/en/group/conduct-guidelines.html>

Activity Policy

Policy

Activity Policy

1. To focus on global and local social issues and engage in activities that contribute to the achievement of the SDGs, which are worldwide goals for sustainability.
2. To engage in activities to protect the global environment, communicate information, foster culture, and breathe life into culture.
3. To proactively support the social contribution activities of employees.
4. To make effective use of the TOPPAN Group's management resources.

Activity Guidelines

Activities should:

1. be implementable on a continuous basis;
2. generate public benefit;
3. be voluntarily selected;
4. have an association with the TOPPAN Group's business;
5. be something that employees support;
6. not be motivated by an intent to advertise or promote; and
7. be undertaken with a consciousness of objectives and outcomes.

Activity Themes

1. The Environment: Conservation and nurturing of community environments
 - 1) Environmental conservation and biodiversity events
 - 2) Beautification and cleanup activities around sites
 - 3) Meetings with communities to report environmental initiatives
 - 4) Environmental classes at schools
2. Education: Initiatives sustained by the TOPPAN Group's resources
 - 1) Offsite classes for schools
 - 2) Plant tours for children and students
 - 3) SDG-related programs and workshops
 - 4) Practical training and work experience sessions
 - 5) Educational programs for literacy, reading, and creative skills
3. Culture: Sports promotion and support for the arts and culture for the community
 - 1) Supporting the arts and culture
 - 2) Promoting printing culture
 - 3) Promoting borderless art and para-sports
 - 4) Supporting community festivals and events
4. Community: Initiatives conducted with community groups, NPOs, NGOs, etc.
 - 1) Donations to various organizations (hospitals, schools, elderly facilities)
 - 2) Events and scholarships for people with disabilities
 - 3) Supporting anti-disaster and fire-safety campaigns
 - 4) Supporting safety promotion activities and traffic safety campaigns
 - 5) Supporting beautification and cleanup activities
 - 6) Providing site facility access and water resources
 - 7) Blood donation drives

1. The Environment: Conservation and Nurturing of Community Environments

Activity results, performance data

Biodiversity-learning Events

TOPPAN collaborates with community groups and environmental NPOs to organize biodiversity-learning events. After a hiatus during the COVID-19 pandemic, participants returned in fiscal 2023 to an in-person workshop to make pencil brooches in a village forest in Tama Zoological Park, Tokyo. In March 2024 we also supported the “Umi-no-Mori Spring Festival,” a pre-inaugural event held for Umi-no-Mori Park, as a member of the Tokyo Sea Forest Club led by the Bureau of Port and Harbor, Tokyo Metropolitan Government. TOPPAN Holdings Inc. assisted with event operations and offered festival hosts and participants file folders made by T.M.G. Challenged Plus Toppan Co., Ltd. The folders are composed of paper handcrafted from waste by-products generated in TOPPAN



Conserving the village forest in Tama Zoological Park, Tokyo



Weeding in the village forest



Umi-no-Mori Spring Festival (Tokyo Sea Forest Club)



Walking in Umi-no-Mori Park

plants. Employees, employee families, and growing numbers of stakeholders are exploring biodiversity in native and non-native ecosystems in events like these. We expect our nature events to spur participants into action as environmental conservationists.

2. Education: Initiatives Sustained by TOPPAN Resources

Activity results, performance data

“Mirai Ne!” for a Good Future for Everyone

We have been organizing “Mirai Ne! (for a better tomorrow),” a series of projects to motivate people to think about things that will be good for the future. Mirai Ne! develops learning and hands-on programs by linking companies with educational sites to introduce various corporate sustainability initiatives in fun ways.

Co-creations

●Kansai Television Co. Ltd.

Worked with Kansai TV (Kantele) to produce “Kantele SDGs Festa” at the Kan-tele Atrium in Osaka, Japan. Visitors learned about everyday SDG actions through fun events such as quizzes, card games, and an all-you-can-take buffet of imperfectly shaped, non-marketable vegetables.

Kantele SDGs Festa video



●GEO Holdings Corporation

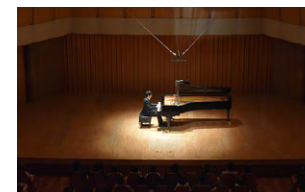
Offered YouTube videos, onsite classes at educational institutions, and various other activities to promote an understanding of the significance of reuse as a means of adding new value to unneeded items and passing them on to new users.



YouTube video

TOPPAN Charity Concerts

We have been holding our annual *TOPPAN Charity Concert* series since 2008 as a social engagement activity that supports global community initiatives to raise literacy rates in developing countries. In fiscal 2023 we organized the 15th concert. The ticket revenue from the concerts has been donated to the Asia-Pacific Cultural Centre for UNESCO (ACCU) to fund SMILE Asia, a project that supports literacy education for Cambodian women, especially mothers who are raising young children or have children on the way. The 2023 concert, performed by pianist Miyuji Kaneko, raised 1,965,405 yen. We aim to grow the total cumulative donations from 33,873,493 yen (fiscal 2023 figure) to 35 million yen by fiscal 2025.



3. Culture: Sports Promotion and Support for the Arts and Culture for the Community

Activity results, performance data

Printing Museum, Tokyo

The Printing Museum, Tokyo was established in 2000 to mark the 100th anniversary of the founding of TOPPAN. Over the last two decades, the museum has collected and researched materials related to printing culture and organized a host of educational activities such as classes and lectures on “printing culture studies.” Workshop instructors at the Printing House introduce visitors to the traditional craft of letterpress printing and get them to explore printing culture. After the long stretch of crowd avoidance during the COVID-19 pandemic, large numbers of visitors attended a series of special exhibitions organized by the museum in 2023. The most notable event was “The Media King of the Meiji Era: Kazumasa Ogawa and Photomechanical Process,” an exhibition held in the basement floor Exhibition Room. Also prominent were “Graphic Trial 2023—Feel,” “Picture Book *Anpanman*: The Origin of Anpanman,” “Modern Japan Package 2023,” and “2022-23 World Book Design 2022-23 (at P&P Gallery).”



Printing Museum, Tokyo >

<https://www.printing-museum.org/en/>

Toppan Hall

Toppan Hall is a symphonic concert venue that was opened concurrently with the Printing Museum, Tokyo in 2000 to commemorate the 100th anniversary of the founding of TOPPAN. The concerts held at the hall promote the arts and culture under a Group philosophy that aspires to “breathe life into culture, with technology and heart.” The Suntory Foundation for the Arts bestowed Toppan Hall with the 47th Suntory Music Award in 2016 to commend its seminal programs, mainly recitals organized by Toppan Hall itself as an outstanding contributor to the development of musical culture in Japan. The performances at the hall have also attracted notice throughout Europe and influenced the European chamber music scene.

With the almost complete lifting of COVID-19 restrictions in fiscal 2023, the hall drew audiences in their former numbers. Sixteen of the 26 paid performances held at the venue were sold out. In one performance, music devotees came to listen to what some consider to be the world's finest string quartet. Others enjoyed performances by young musicians who grew up with Toppan Hall, both solo and ensemble.

Activities in fiscal 2023

2022/2023 season performances >

<https://www.toppanhall.com/en/concert/lineup/2223.html>

2023/2024 season performances >

<https://www.toppanhall.com/en/concert/lineup/2324.html>



Toppan Hall >

<https://www.toppanhall.com/en/>

Graphic Trial

TOPPAN promotes printing culture and supports graphic designers through Graphic Trial, an exhibition that explores relationships between graphic design and the art of printing in search of new forms of expression. Artists at the forefront of graphic design experiment with different offset-printing techniques every year to create posters for the exhibition. Graphic Trial is held at the multipurpose P&P Gallery in the Printing Museum, Tokyo.

● Graphic Trial 2023 “Feel”—Exploring the Possibilities of Graphic Design through Offset Printing

Dates: April 22 - July 9, 2023

Artists:

KISHINO Shogo (art director, graphic designer)

Masashi MURAKAMI (art director, graphic designer)

TELYUKA (3D-CG generalist)

Maho SHIMADA (art director, designer at TOPPAN Inc.)

Related site >

<https://www.printing-museum.org/en/collection/exhibition/g20230422.php>



Central Contest for Book Report Drawings

TOPPAN continues to work with the Japan School Library Association and The Mainichi Newspapers Co., Ltd. as a cosponsor of the Central Contest for Book Report Drawings, an annual contest that cultivates the reading and creative skills of children by encouraging them to express their impressions of books by drawing. The judges of the fiscal 2023 contest received 584,972 picture entries from 5,515 elementary, middle, and high schools around Japan.

Apart from cosponsoring, we have been organizing various support activities such as student tours of the Printing Museum, Tokyo. In another program, prize-winning students have been presented with replicas of famous Japanese-style paintings produced with TOPPAN printing technology.

 Related site (in Japanese) >

<https://www.dokusyokansoubun.jp/kansouga/>



Kanosei Art Project

TOPPAN has been collaborating with Support Center DREAM and the Borderless Art Organisation of Japan as co-organizers of the Kanosei Art Project since 2018 (*kanosei* means “potential” in Japanese). The project seeks to add value to the works of borderless artists and to develop a model that supports both business and the independence of persons with disabilities. A generation of young leaders is expected to emerge in the process. Artworks are used for the development of sales promotion tools and other items for businesses. Copyright royalties from the works have been returned to borderless artists and the organizations that support them. Companies have picked up the artworks to produce a wide variety of goods and objects. Cumulative royalties from the borderless artworks totaled approximately 13.3 million yen in the fiscal year ending March 31, 2024. The ongoing Kanosei Art Project received the Grand Mécénat Award, the top accolade for corporate activities in support of the arts and culture, at the Japan Mécénat Awards 2022 sponsored by the Association for Corporate Support of the Arts of Japan.



“This is MECENAT 2024” Certification

TOPPAN Holdings Inc. has been certified as a “This is MECENAT 2024” contributor and granted the Mécénat Mark (shown below), in recognition of the following efforts. The Association for Corporate Support of the Arts of Japan commends outstanding activities for supporting the arts and culture to enrich society undertaken by corporations and corporate foundations in Japan.

- Kanosei Art Project
- Graphic Trial 2024 “asobi” exhibition
- Educational activities at the Printing Museum, Tokyo
- Toppan Hall *Lunchtime Concerts*



*A movement founded in 2014 to demonstrate the social significance and presence of the arts and culture by highlighting diverse corporate activities in support of the arts and culture across Japan

4. Community: Initiatives Conducted with Community Groups, NPOs, NGOs, etc.

Activity results, performance data

Community Cleanups around Group Sites

TOPPAN cooperates with residents and various organizations in the community to beautify and clean up local public spaces such as beaches, riversides, and parks.



Cleaning up around the site
(Kumamoto Plant, Kumamoto)



Beautifying and cleaning up off-premises once a month (Itabashi Plant, Tokyo)



Participating in a community beautification/cleanup campaign
(Fukuyama Plant, Hiroshima)



Installing a green curtain beside the welfare building (Kawaguchi Plant, Saitama)

Site Facilities and Stockpiles for the Community

TOPPAN Group sites open company facilities such as tennis courts and parking areas, distribute emergency stockpiles of food, and arrange other disaster relief activities for the members of their communities.



Stockpiling emergency provisions for employees and community members
(Asaka Plant, Saitama)

Exhibitions and Onsite Classes for School Pupils

Onsite classes and exhibitions are held for students from neighboring elementary and middle schools to present an overview of TOPPAN's business and the products and services we offer.



Teaching basic programming for a school club activity (ICT KOBO™
URUMA, Okinawa)



Holding a hands-on learning class for neighboring elementary school students at our "L·IF·E" showroom
(Akihabara, Tokyo)

Plant Tours and Working Experience Sessions for Students

Local high school students are taken on plant tours and enrolled in practical training sessions, working experience programs, and other learning activities at site facilities across the Group.



High school students on a plant tour
(Fukusaki Plant, Hyogo)



High schooler interns at a practical training session (Toppan Media Printech Kansai Co., Ltd., Osaka)

Blood Donation Drives across the Group

Blood donation drives are held at Group sites in collaboration with Red Cross blood centers.



Kumamoto Plant, Kumamoto

Cooperation with Community Events

Group employees participate in and cooperate with festivals and various other events in the community.



Participating in Kaido Matsuri festival (Mie Plant, Mie)



Taking part in a "place to talk with adults" at a local elementary school (Saga Plant, Saga)