

# The TOPPAN Group's Purpose & Values

The TOPPAN Group has formulated "TOPPAN's Purpose & Values," a new Group philosophy comprising its "Purpose" and "Values." The TOPPAN Group's Purpose & Values is a philosophy shared by the entire TOPPAN Group. The Group will come together to exceed the expectations of society, target further transformation, and work with all our stakeholders in aiming to create a sustainable society and enhance corporate value.

## TOPPAN's Purpose & Values

### Purpose

Breathing life into culture,  
with technology and heart.

### Values

#### Integrity

Act with sincerity,  
build relationships on trust.

#### Proactivity

Think ahead,  
act with speed.

#### Passion

Be enthusiastic,  
boldly take on challenges.

#### Creativity

Be imaginative,  
create new value.

## Launch of the Purpose Special Site

On April 1, 2025, we launched "TOPPAN's Purpose Special Site" to communicate the TOPPAN Group's purpose on a global scale. The site focuses on "Culture," one of the key elements of our purpose, featuring the Purpose Movie and interviews with executives and employees.

 TOPPAN's Purpose Special Site >

<https://www.holdings.toppan.com/en/purpose-special/>



"Breathing life into culture" expresses how we have created and communicated diverse cultures by leveraging our printing technologies closely aligned to "information" and "living" through a wide range of businesses. We value our connection with society and the world at large, and aim to contribute to the development of culture with the view to "Breathing life into culture."

"Technology" expresses our strong-rooted printing technologies evolved from printing skills and our commitment to continue leveraging them to support and excite people.

"Heart" expresses the ethos we have valued for many years and represents the ability to perceive people's feelings and needs as well as the ideas and creativity born from that understanding.